



Event Producer Call
September 14, 2023

AGENDA and CHAT NOTES

Welcome – Steve Peterson

Athlete Protection – Meredith Walker

Banned, Restricted, Ineligible List

- Steve will send an email with updates when available

Scoring and LO information – Tyler Phillips

- 2023-2024 Certified Legality Officials:
<https://allstarofficials.com/2023-2024-certified-legality-officials/>
- Password: LegalityCO2324

Social Media – Sarah Miller Bate

- Social Media Contacts- smbate@usasf.net , social@usasf.net
- NASCDD Graphics and hashtag- #nascdd2023
 - o Official NASCDD is 9/16/23
 - o https://drive.google.com/drive/folders/1vHiXFd2-HikdXSe3IHr_1j1GPCTrGQr6?usp=sharing
- Please share your best photos and videos from your events!
https://usasf.formstack.com/forms/event_producer_photo_submissions
- EP Portfolios will be added to your EP Resource page soon
 - o Flood social media with the video graphic on 10/18

General Reminders – Cheryl Paquette

- Contact communications@usasf.net if you're not receiving the EP Digest or other communications
- EP Digest – typically sent mid-month; let us know if you want to highlight anything special your event is doing - ie collecting toys for a toy drive at Christmas, raising money for St. Jude's or any other charity, etc
- Bid Boost & Gold Star Events – **deadline to add your events is 10/1**
 - o Worlds Bid Boost - <https://www.usasf.net/worlds-bid-boosts>
 - o Gold Star Dance - those that exceed the USASF Dance Minimum Sanctioning Standards with their Performance Area and Dance Panel Judging standards;
<https://www.usasf.net/dance-gold-star-events>
 - o If you need to make a change after 10/1, contact Glenda or myself and we will update the spreadsheet
- Worlds Scoring Information – will be posted in October
 - o <https://thecheerleadingworlds.net/scoring/>
 - o <https://thedanceworlds.net/scoring/>
- EP Resources (marketing items, video resources) - available early October
 - o <https://resources.usasfmembers.net/event-producers/>
- POC form – scoring directors, judge coordinators, event directors, onsite registration staff, etc;
deadline to complete 9/15
 - o https://docs.google.com/forms/d/e/1FAIpQLSe0zqj4tfo-z9D_zYRZ2PesRiS1JD6uRwHTFu8ALIO-RKotvg/viewform



Signs for events – Gena Evans

- Contact gevans@usasf.net
- Purchase additional signage - https://usasf.formstack.com/forms/ep_banners

Compliance - Glenda Broderick and Heather Toper

- Mandatory Staff Training Reminders
- New - All Paid Locations Report
- Compliance Team Requests

CHAT NOTES:

00:13:43 glenda: Welcome all - please feel free to unmute yourself and ask questions if you have any or want to add a comment. We want to hear from your too. This is your call and we appreciate you all being here!!!!

00:15:42 glenda: Great job Tyler!!!

00:16:57 Tyler Phillips: Reacted to "Great job Tyler!!!" with ❤️

00:17:41 Tracey Pauley: Reacted to "Great job Tyler!!!" with ❤️

00:18:20 glenda: Oct 1st Bid Boost and Gold Star events will be due. If you cannot find the link email me: glenda@usasf.net

00:18:47 Tyler Phillips: 2023-2024 Certified Legality Officials:

<https://allstarofficials.com/2023-2024-certified-legality-officials/>

Password: LegalityCO2324

00:18:48 Cheryl Paquette: Deadline to add is 10/1\

Worlds Bid Boost -

<https://www.usasf.net/worlds-bid-boosts>

Gold Star Dance - those that exceed the USASF Dance Minimum Sanctioning Standards with their Performance Area and Dance Panel Judging standards.

<https://www.usasf.net/dance-gold-star-events>

00:22:49 Tammy Van Vleet: Is there a day in October that all EP's can post we are USASF Members to flood social media?

00:23:36 Sarah Miller Bate: I love that idea Tammy. We'll get it organized and let you guys know. It will be after the next EP Digest so everyone is certain to have the date.

00:23:38 Ali Stangle: Great idea @Tammy Van Vleet.

00:24:08 Tammy Van Vleet: Awesome! Strength in numbers = UNITY!

00:24:14 Robin Coe: Reacted to "Awesome! Strength i..." with 🙌

00:24:17 Ali Stangle: Reacted to "Awesome! Strength i..." with 🙌

00:24:33 Sarah Miller Bate: Social Media Contacts- smbate@usasf.net, social@usasf.net

00:24:53 Sarah Miller Bate: NASCDD Graphics and hashtag- #nascdd2023

https://drive.google.com/drive/folders/1vHiXFd2-HikdXSe3IHr_1j1GPCTrGQr6?usp=sharing

00:25:31 Sarah Miller Bate: And finally, photo submission link. Please share your best photos and videos from your events!

https://usasf.formstack.com/forms/event_producer_photo_submissions

00:25:58 Cheryl Paquette: EP Resources (marketing items, video resources) - available early October

<https://resources.usasfmembers.net/event-producers/>

POC to connect with you

https://docs.google.com/forms/d/e/1FAIpQLSe0zqj4tfo-z9D_zYRZ2PesRjS1JD6uRwHTFu8ALIO-RKotvg/viewform

Worlds Scoring Coming Soon

<https://thecheerleadingworlds.net/scoring/>

<https://thedanceworlds.net/scoring/>



00:27:42 Zach Pennix: Thank you!
00:28:33 Cheryl Paquette: We'll also add the chat notes with links in your EP Resource area along with the call recording.
00:29:02 Gena Evans: gevans@usasf.net
00:30:29 Tracey Pauley: Reacted to "" with ❤️
00:30:58 Sarah Miller Bate: Or on social wrong 😊
00:35:15 Gena Evans: https://usasf.formstack.com/forms/ep_banners
00:41:05 Ali Stangle: Great question Tammy!
00:45:02 Ann Lehrmann: Are usasf member Event Producers listed in the parent book?
00:45:38 Ali Stangle: @Ann Lehrmann I will flip through and see but if not I think that would be a GREAT page to add!
00:45:49 Ann Lehrmann: Reacted to "@Ann Lehrmann I will..." with 👍
00:48:23 Tracey Pauley: This video is great
00:49:42 Kimberly Soder: Thank you!! Love the social stuff!!
00:49:49 Kimberly Soder: Reacted to "@Ann Lehrmann I will..." with 👍
00:50:39 glenda: Ann and Ali - we can probably add the link to our website that has all the EPs, their logos and their websites
00:50:47 Ann Lehrmann: Thank you Glenda! Great
00:51:07 Gena Evans: Reacted to "Ann and Ali - we can..." with ❤️
00:51:14 Ali Stangle: Reacted to "Ann and Ali - we can..." with ❤️
00:56:46 debi larson: Great meeting in Nashville! Great job to all of you. :)
00:56:58 Gena Evans: Reacted to "Great meeting in Nas..." with ❤️
00:57:31 Tracey Pauley: The best meeting ever!
00:57:45 Shauna Holm: Reacted to "Great meeting in Nas..." with ❤️
00:57:48 Shauna Holm: Reacted to "The best meeting eve..." with ❤️
00:58:40 Sarah Miller Bate: Reacted to "Thank you!! Love the..." with ❤️
00:58:42 Sarah Miller Bate: Reacted to "This video is great" with ❤️
00:58:48 Ali Stangle: Reacted to "The best meeting eve..." with ❤️
00:58:50 Ali Stangle: Reacted to "Great meeting in Nas..." with ❤️
00:58:56 Gena Evans: Thanks Tracy and to all EP's that contributed to the amazing vibe!!
00:59:01 Ali Stangle: Reacted to "Thanks Tracy and to ..." with ❤️
00:59:16 Sean Timmons: I'm in for that
00:59:30 Tracey Pauley: I'm in!!!!
00:59:31 Ali Stangle: Reacted to "I'm in for that" with ❤️
00:59:32 Tammy Van Vleet: Reacted to "I'm in!!!!" with 🎉
00:59:32 Gena Evans: I will be the cruise director!!
00:59:36 Ali Stangle: Reacted to "I'm in!!!!" with ❤️
00:59:38 Tracey Pauley: Reacted to "I will be the cruise..." with ❤️
00:59:44 Ali Stangle: Replying to "I will be the cruise..."

Thank you Julie McCoy!

01:00:21 glenda: glenda@usasf.net
01:00:26 Jeanne Meyer: Reacted to "Thank you Julie McCo..." with 😊