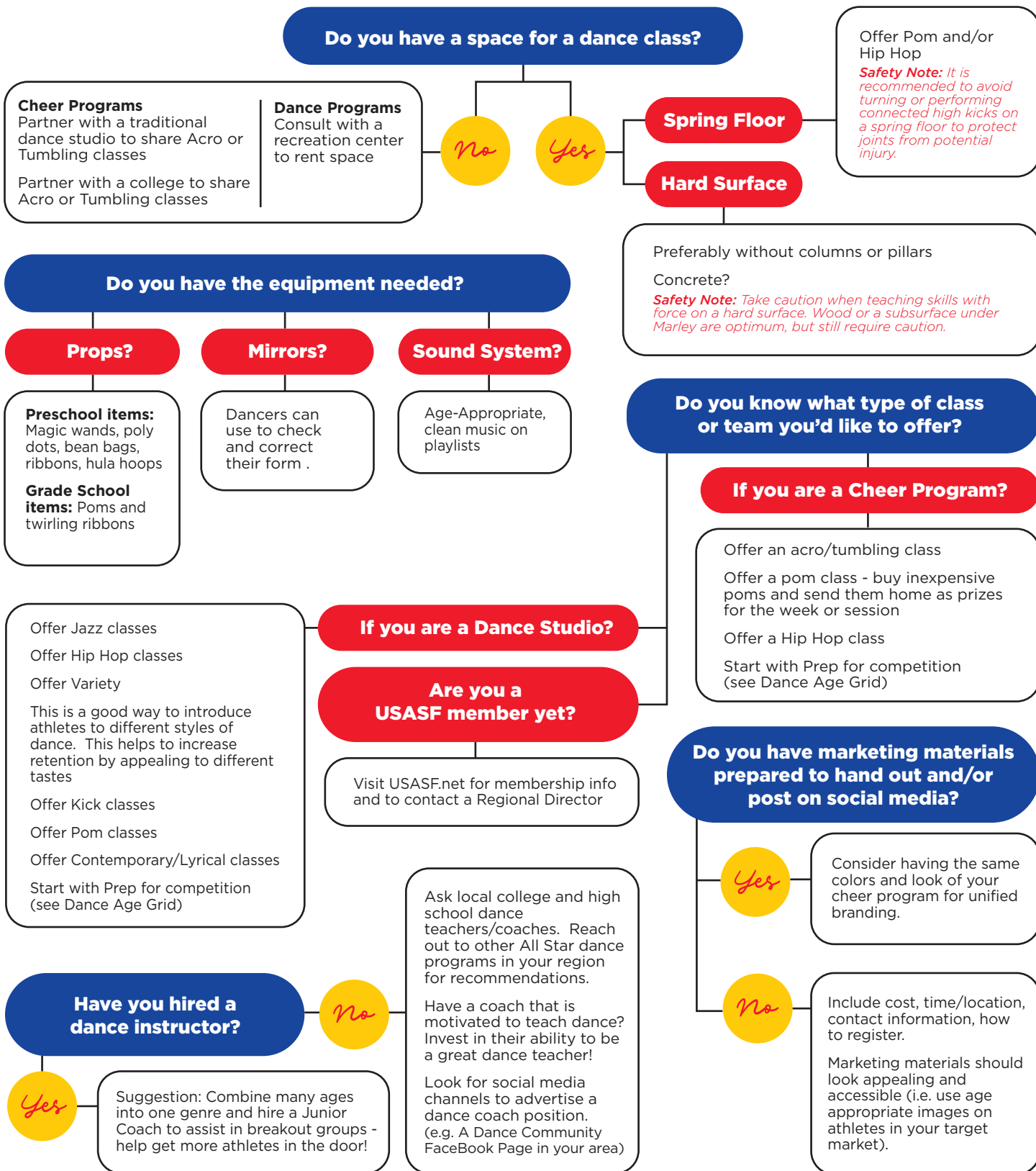


WANT TO START AN ALL STAR DANCE TEAM?

Here's How!



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Here's How!

Do you have athletes in mind to market your class or team?

Yes

Adding dance to your All Star cheer program will make your athletes well-rounded and give them additional opportunities
 Host a guest instructor or conduct a clinic to spark interest

No

Places to start: Elementary or Middle schools
 After school programs
 Intra-studio marketing (athletes who want to try something new)
 Bring a friend promotion
 Traditional studio dancers to take their skills to a whole new competitive level
 Host a guest instructor or conduct a clinic to spark interest

Do you know where/how you want to advertise?

Yes

Share your ideas with fellow USASF members through social media and meetings.

No

Internal and External marketing
 Community events
 Places to maximize visibility and return
 Cheer marketing pieces for in-house athletes



Would you be interested in a mentor to help you through this process?

Yes

Get in touch with a dance Connection Leader through the member portal.

No

Share your ideas with fellow USASF members through social media and meetings.

What are the benefits of All Star Dance?

All Star Cheer USASF Member?

What are the benefits to USASF Membership?

Studio Owner/Program?

Dance World Championship
 Path to collegiate dance programs
 USASF scholarship program
 Revenue builder
 Leadership enrichment programs

Additional revenue source
 Additional opportunities for cheer athletes
 Maximize gym time use
 Large student:teacher ratio

Visit USASF.net to see the benefits of membership.

