



## U.S. ALL STAR FEDERATION ANNOUNCES MEMBER-FOCUSED NATIONAL MEETING AGENDA AND SPEAKERS

**MEMPHIS, TN (July 20, 2021)** – The [U.S. All Star Federation](#), today announced the resumption of the USASF NATIONAL MEETING to be held July 23-25, 2021, in Charlotte, NC. The annual meeting includes a comprehensive schedule of timely and interactive sessions for cheer and dance program owners, coaches, and athletes.

The USASF NATIONAL MEETING 2021 provides opportunities for members at each level to connect with others in the All Star cheer and dance community. The annual conference is designed to help attendees build valuable relationships with members and industry leaders, develop new skills and techniques and take cheer and dance programs to the next level.

Sessions provide insights into rules and best practices specific to cheer and dance, as well as USASF's recent investment in progressive resources to enhance safety programs. Agenda highlights include:

- hands on sessions in building, tumbling, stunting and routine composition;
- movement-based classes in hip hop, stretching and technique progression development;
- business building workshops;
- preparing athletes for college and beyond; and
- the All Star Experience Expo presenting the latest information on industry trends, products, services and upcoming competitions.

“We’re excited to resume this much-anticipated event that brings together our cheer and dance communities for valuable and unique learning,” says Amy Clark, Vice President, USASF Membership. “The USASF staff and our members have all played parts in curating an incredible lineup of speakers and programming. This year’s national meeting is designed to help attendees grow as leaders and provide important education to everyone.”

The USASF NATIONAL MEETING 2021 will be held July 23-25, 2021 at the Sheraton Charlotte Hotel. For more information or to register, visit: <https://www.usasf.net/national-meeting>.

### **About USASF:**

The U.S. All Star Federation supports and enriches the lives of our All Star athletes and members. The USASF provides consistent rules, strives for a safe environment for athletes, drives excellence and promotes a positive image for the sport. The organization credentials coaches, certifies legality officials, sanctions events and maintains safety guidelines, all with the goal of providing the safest possible environment for cheer and dance athletes to train and compete. For more information, visit [www.usasf.net](http://www.usasf.net)

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