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NEWS RELEASE

Statement from USASF

Memphis – February 1, 2021 - Recently we received an inquiry about our business relationship with FloCheer, a division of FloSports. USASF engaged FloSports, an independent company that provides live and on-demand video streaming to many youth sports, including NCAA and AAU events, to provide important benefits to our members. Making content from Worlds available for those who cannot attend aligns with our members' interests as well as other national governing bodies who offer similar high quality streaming. USASF is committed to safe sport policies. For The Cheerleading and Dance Worlds, our processes for Athlete Protection will continue to be implemented and enforced.