



**MEMPHIS, TN (July 20, 2021)** The United States All Star Federation (USASF) is pleased to share important news from the International Cheer Union (ICU). The ICU has been granted full recognition by the International Olympic Committee (IOC), which puts the ICU in a position to apply for future participation in the Olympic Games and other global sports events.

ICU, the recognized world governing body of Cheerleading, represents over 100 member nations in all geographical areas where cheerleading exists. The IOC recognition is the culmination of the hard work and leadership of its President, Jeff Webb, Secretary General, Karl Olson, the ICU's National Federations, and staff and volunteers around the world.

This recognition will bring global attention and opportunities for all disciplines of Cheer, including All Star.

The USASF congratulates the ICU and looks forward to working with the global Cheer community in the months and years ahead.

[Read the full announcement from the ICU here.](#)