

Road Map to

THE USASF

SCHOLARSHIP PROCESS



The USASF Scholarship Fund was established in 2008 and has awarded over \$500,000 with the help of our generous sponsors. Each year, scholarships are awarded to 15 outstanding college-bound high school seniors who exemplify excellence in academics, athletics, leadership and service. The college scholarship program helps some of our brightest USASF member athletes reach their future goals.

1

It's never too early to start! You don't have to be a senior to begin working toward your college dream. Your consistent involvement in All Star cheer and dance looks great on your resume as it demonstrates personal development, commitment and community. Keep in mind that you earn scholarship points each time you participate in a USASF enrichment opportunity or course. USASF member athletes in all divisions and all levels may apply for a USASF scholarship during their senior year of school.

2

Plan ahead to avoid any unforeseen circumstances that could jeopardize your application submission. Create a "backup" performance video now. By creating a backup performance video FIRST, you will have a video to submit regardless of any last minute, unfortunate situations that could arise.

3

Get your "unofficial" high school transcript as that is the only transcript you can personally receive to upload with your scholarship application. A report card is not acceptable.

4

Write your essay according to directions. You must address any **FIVE** bullet points listed below in 300 words or less as one cohesive essay.

- Why are you going to College/University?
- What do you plan to study?
- How do you plan to give back to your community after completing your education?
- How has your participation in All Star helped your personal development?
- How have you helped promote good sportsmanship in All Star?
- What specifically makes you a good role model?
- List the three biggest challenges to the image of cheer or dance in our society.
- Formulate a three-step program for improving the image of cheer or dance nationwide that you would recommend to All Star leaders.
- List several suggestions you feel could help improve the All Star community.
- Describe any unusual challenges or financial hardships you face in continuing your education.

ESSAY EVALUATION CRITERIA

- Clarity of expression (*Is the essay well organized, well thought out, and easy to understand?*)
- Creative ideas (*Does the essay contain unique thoughts and a fresh perspective?*)
- Emotional honesty (*Is the essay believable?*)
- The X-factor (*Will others like what she/he says and how she/he says it?*)

5

Ask a teacher to proofread your essay. Be sure to provide the essay evaluation criteria to your teacher so he/she can give a proper evaluation of your essay. Content, grammar, spelling and punctuation will also be considered in the judging process.

6

Confirm which coach and program owner will write your recommendation. You will include their email address and mobile phone number on your application so we can send a recommendation form directly to them. Their deadline to complete the recommendation is February 8.

7

Follow this link to complete the application prior to the **February 1 deadline**: [Click here to complete the online registration](#). Save your confirmation email with directions for submitting your performance video prior to February 8.

8

Create your "final" performance video ensuring that you follow all guidelines. If you are satisfied with your original "backup" video, you may upload it now. If you need to rework a section to enhance your performance video, now is the time to do. It is imperative that you follow all directions. Submit your video by **February 8**.

9

Follow up with your Coach and Program Owner / Director regarding your recommendation forms, as their **deadline is February 8**. Be mindful they are busy and may need you to remind them to complete the recommendation form. It is your responsibility to ensure all forms are submitted timely on your behalf.

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Need help? Reach out to: Gena Evans, gevans@USASF.net

